Gardening the Wiki, Growing the Web

Paul Joseph, UBC Library
Julie Mitchell, UBC Library
Will Engle, UBC CTLT
Do you deliver library web content to non-library websites?
What is the frequency of your content updates? Who is responsible?
Do you know what a wiki is and what it means?
Outline

Overview & origins of the UBC Wiki / UBC CMS

UBC Wiki / UBC CMS in action

Facilitating buy-in and collaboration
Overview and Origins

The Community Garden

Planting the Seeds

Germination
The Community Garden
The Community Garden

How To Find Articles: UBC Wiki
Library: How to Find Articles

List of Articles

Help! I've got a list of articles I need to read... what do I do next?

If you have a citation like the one below from the bibliography at the back of a book, or the end of an article, course notes, internet search, etc. follow these steps:


1. Confirm that it is a citation to an article by making sure it includes:
   - **Article Title**: Speaking as scientists: computer professionals in the star wars debate.
   - **Journal Title**: History and Technology
   - **Volume**: 99
   - **Issue**: 4
   - **Page**: 335

2. If your citation has an abbreviated title (e.g., Bull at Sci. J. Appl. Econom), cut and paste the title into Google Scholar or consult the Science & Engineering Journal Abbreviations list to discover the complete title.

3. Once you know the full title of the journal, do a Journal Search from the UBC Library homepage.

Print and online journal titles.
The Community Garden

How To Find Articles: Library
Journal Articles

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How To Find Articles: Learning Commons
How to Find Articles

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Persistent URL: UBC Wiki
Library: Creating persistent URLs to full-text journals in Web CT Vista

Contents

1 What is a PURL?
   1.1 Why should I use a PURL?
2 Off Campus and EZ Proxy
3 Finding PURLS
   3.1 Another Example
   3.2 PURLS for ebooks
   3.3 Linking to the Catalogue
4 More Information

What is a PURL?

PURLS, or Persistent URLs, are links to specific web pages that remain stable over time. Many people don’t know that some URLs are “session-based” and only work for the duration of your search session. If you try to access a session-based URL after you log-off, navigate away from the page and/or several hours later you will get an error message instead of the page you were expecting.

Why should I use a PURL?

Many people would prefer to upload the full-text of an article directly into their online course. That’s understandable - to do so is a quick and technically simple process. Unfortunately, doing so may be illegal. To quote from the UBC Library Copyright Information page:

“Owners of copyright are the only ones allowed to copy their works or give permission to others to copy their works.”

This means that you are not permitted to digitize and upload full-text articles to your webct vista courses unless you have the rights to the copyright. This is true even if the article comes from a journal that is licensed for use by UBC students, faculty and staff - unless the rights holder allows this activity. Before digitizing and/or uploading an article into your online course check the Library’s License Information Database to see the permitted uses for content from our licensed resources (i.e., indexes, databases, e-journals).

- If a resource indicates that you are not permitted to put its content “in e-reserves” then you will need to provide your students with a persistent link to the article instead.
- Note, many journals are purchased as part of a large package and thus, are not searchable by individual title. If the journal you are interested in is not listed in the License Information Database you can contact your subject liaison librarian or E-Resources
The Community Garden

Persistent URL: Library
Creating Persistent URLs

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Persistent URL: Copyright
CREATING PERSISTENT URLs TO FULL-TEXT JOURNALS IN WEB CT VISTA

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- For more information about authors' rights and how to retain them see the Author's Page at Scholarly Communications at UBC.

source: http://wiki.ubc.ca/LibraryCreating_persistent_URLs_to_full-text_journals_in_Web_CT_Vista
The Community Garden

Persistent URL: Vista
CREATING LINKS TO READINGS

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- 1 What is a PURL?
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Dance of the Water Pearls by
Mara from Flickr
Planting the Seeds
Planting the Seeds

UBC Wiki / UBC CMS Beginnings

- LEAP (now Learning Commons) website (MovableType)
- Use of RSS feeds on the site
- Migration to WordPress in 2007
Planting the Seeds

Empowering Content Creators

• Artists not plumbers
  • Removing the technology overhead

• Fulfill teaching and learning needs:
  • Blogs
  • Sites
  • Wikis
Germination
Germination

CTLT Technology Mandate

• A transformative educational services partner
• Advances innovative approaches
Germination

Initial Setup/Implementation

• CTLT (platform, integrations)
• Public Affairs (Common Look and Feel)
• IT (server hosting)
Germination

UBC Library comes on board

- Website redesign, migration from static html
- CMS: time, resource and workflow concerns
- Third party solution, scalable, partnership, library context, CWL, CLF
Choosing Your Greenhouse

Care and Maintenance

Organizing and Weeding

Cross-pollination
Choosing Your Greenhouse
Choosing Your Greenhouse

Key Ingredients

- CWL authentication, app based authorization
- CMS/Common look and feel (global templating)
- Open source software
- Committed team
Care & Maintenance
Governance & Key Partners

- Ongoing maintenance (application upgrades): CTLT
- Continual Improvement (integration with other web apps, development): CTLT, Library, FSUs
- Sustainable approach
Organizing & Weeding
## Organizing & Weeding

### Wiki Gardening

<table>
<thead>
<tr>
<th>Main</th>
<th>Course</th>
<th>Documentation</th>
<th>Sandbox</th>
</tr>
</thead>
<tbody>
<tr>
<td>The root of the wiki is open space reserved for articles relating to UBC. It is primarily a community area for knowledge sharing about all aspects of the University.</td>
<td>Course-based content or activities should go into the Course space. See Using the UBC Wiki for Course Work for more information on how to add pages to this space.</td>
<td>The Documentation space is provided for documentation, support guides, technical manuals, and other similar content. Here is an example of how it can be used.</td>
<td>The Sandbox is a place to play, experiment, and to use the UBC Wiki as a personal and collaborative workspace. The Sandbox is your notebook and you can use it how you wish!</td>
</tr>
<tr>
<td>No prefix</td>
<td>Prefix: Course:</td>
<td>Prefix: Documentation:</td>
<td>Prefix: Sandbox:</td>
</tr>
</tbody>
</table>
Cross-pollination
Cross-pollination

Pollinating the Web

• Contextualize the content to multiple audiences
  o Easy to re-purpose

• Content contribution from multiple authors

• Interoperability between units

• Breaking down roles between writers and editors
Facilitating Collaboration & Success

Developing a Green Thumb
Developing a Green Thumb
# Developing a Green Thumb

<table>
<thead>
<tr>
<th>Issue/concern</th>
<th>Wiki solution?</th>
<th>Philosophical shift</th>
</tr>
</thead>
</table>
| Accuracy of content                        | Watchlists  
Many hands=light work                         | Trust in colleagues                                     |
| Branding                                   | Wiki embed. Consistent content & unique branding  | Branding to represent collaboration or debranding       |
| Control & ownership                        | Philosophical ownership through organization and namespace  
Watchlists                                      | Shift away from silos  
Collaboration reduces duplication, which saves $        |
| Control over destination of content        | N/A                                               | Trust in colleagues                                     |
A Philosophical Shift

• How do you get partners to contribute and be involved?

• Relationship building

• Emphasis on reduction in workload and increased accuracy of content
Unlocking the Library: Transforming UBC Library's approach to content management through UBC Wiki

CONTENT MANAGEMENT SYSTEM
(Websites for various purposes)

Library Websites
example:
http://help.library.ubc.ca/finding/journal-articles/

WordPress

Other UBC CMS Websites

technology:
wiki embed
java script

Main Space (ubcpedia)

Courses

Private Namespace (Library, etc...)

Content Collaboration
example:
http://wiki.ubc.ca/Library:
How_to_Find_Articles

OTHER CURRENT AND FUTURE WEBPUBLISHING SPACES

blogs
publications
eportfolio
external websites
portals
expert database
learning management systems
Questions?

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